

How AI unlocks  
human *genius*.

**AI is the ultimate  
competitive advantage.**



# The current landscape of AI

(and how you can use it)

# OpenAI



## STRENGTHS

Familiar — your team already uses it.  
The first major LLM. Set the standard.  
Everything you need in one

## WEAKNESSES

Defense-contractor work has spooked buyers.  
API pricing doubled with GPT-5.5.  
NYT lawsuit forced 20M chat logs into discovery.

# Anthropic



## STRENGTHS

The "ethical" AI provider

Best for coding, legal, financial. 8 of Fortune 10.

Incredible products

## WEAKNESSES

Outages — five in March alone.

New consumption pricing can 2–3× heavy-user costs.

Federal restrictions from February still unresolved.

# Google



## STRENGTHS

Affordable

Great for media (videos and images)

Native in Workspace, Cloud, Search, etc.

## WEAKNESSES

B-tier models. Strong, not cutting edge.

Workspace pricing up 17–22% to bundle Gemini in.

Trails Anthropic and OpenAI in head-to-head preference.

SLIDE 04

# OpenClaw.

WATCH IT. DON'T DEPLOY IT.

## STRENGTHS

Free, MIT-licensed. No vendor lock-in. Routes to any model.

250K+ GitHub stars. Signal of where agentic AI is heading.

Local-first. Your data stays on your machine.

## WEAKNESSES

Not enterprise software. No SLA, no support, no kill switch.

Cisco built a defense tool to contain it.

Microsoft says don't run it on workstations. China banned it.

# Pick two of the three.

**Anthropic**

for production. Coding, regulated work, agents.

**OpenAI**

for breadth and adoption. Employees already know it.

**Google**

for scale and cost. Long context, multimodal, Workspace-native.

**How are you using  
it?**

**Three stories**

NEW LAW BUSINESS MODEL

# Your company's second brain.



**30 years of expertise.  
Locked in PDFs.**

# Enter AI search

MEDICAL SCHOOL HQ

# AI for lead generation.



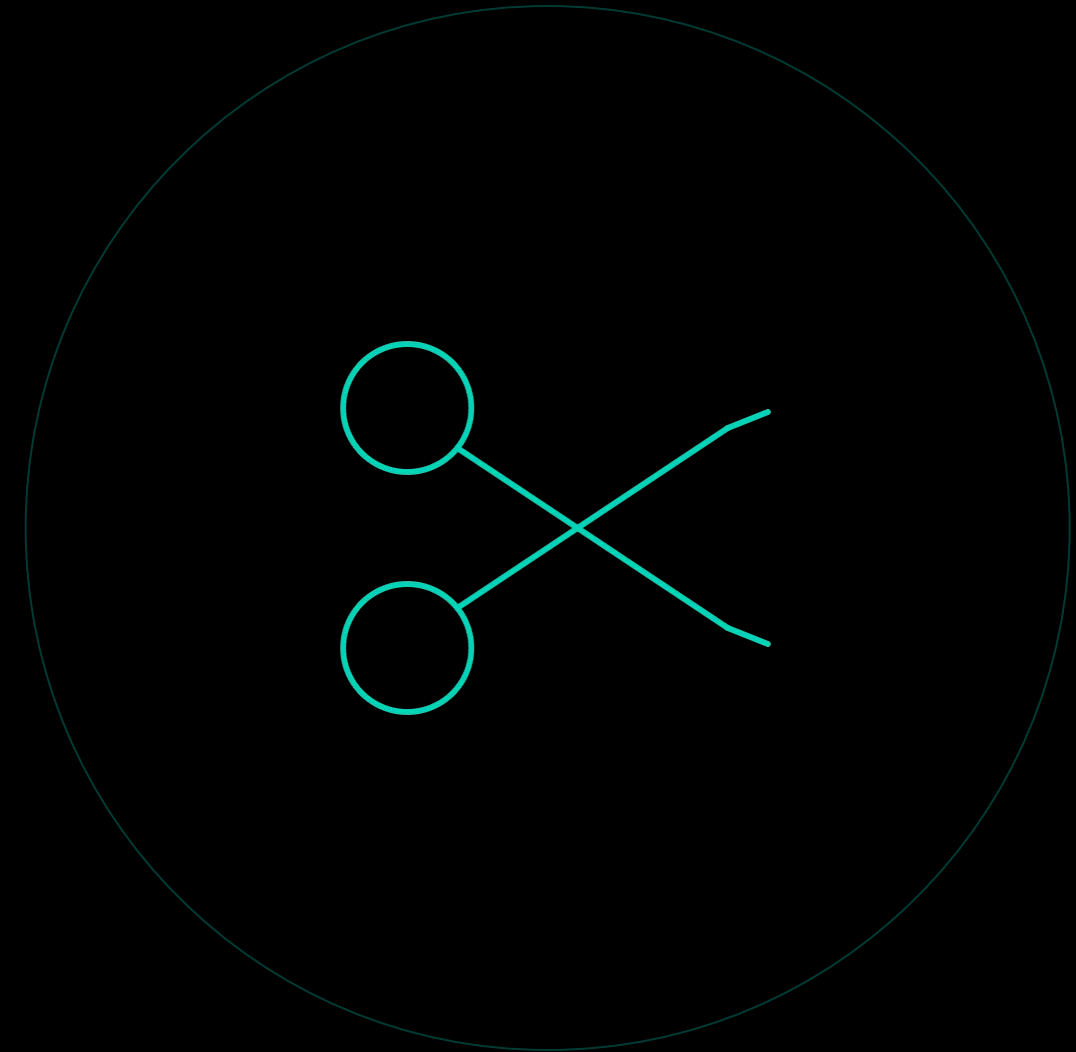
**Dr. Gray trained an AI to  
critique personal  
statements**

**Then he gave the  
service away.**

**Sales went up**

SHINESTY

# Slashing the busywork.



# A talented designer



**Wasting two weeks  
every quarter.**

90%

Automated

**Three places. Any  
business.**

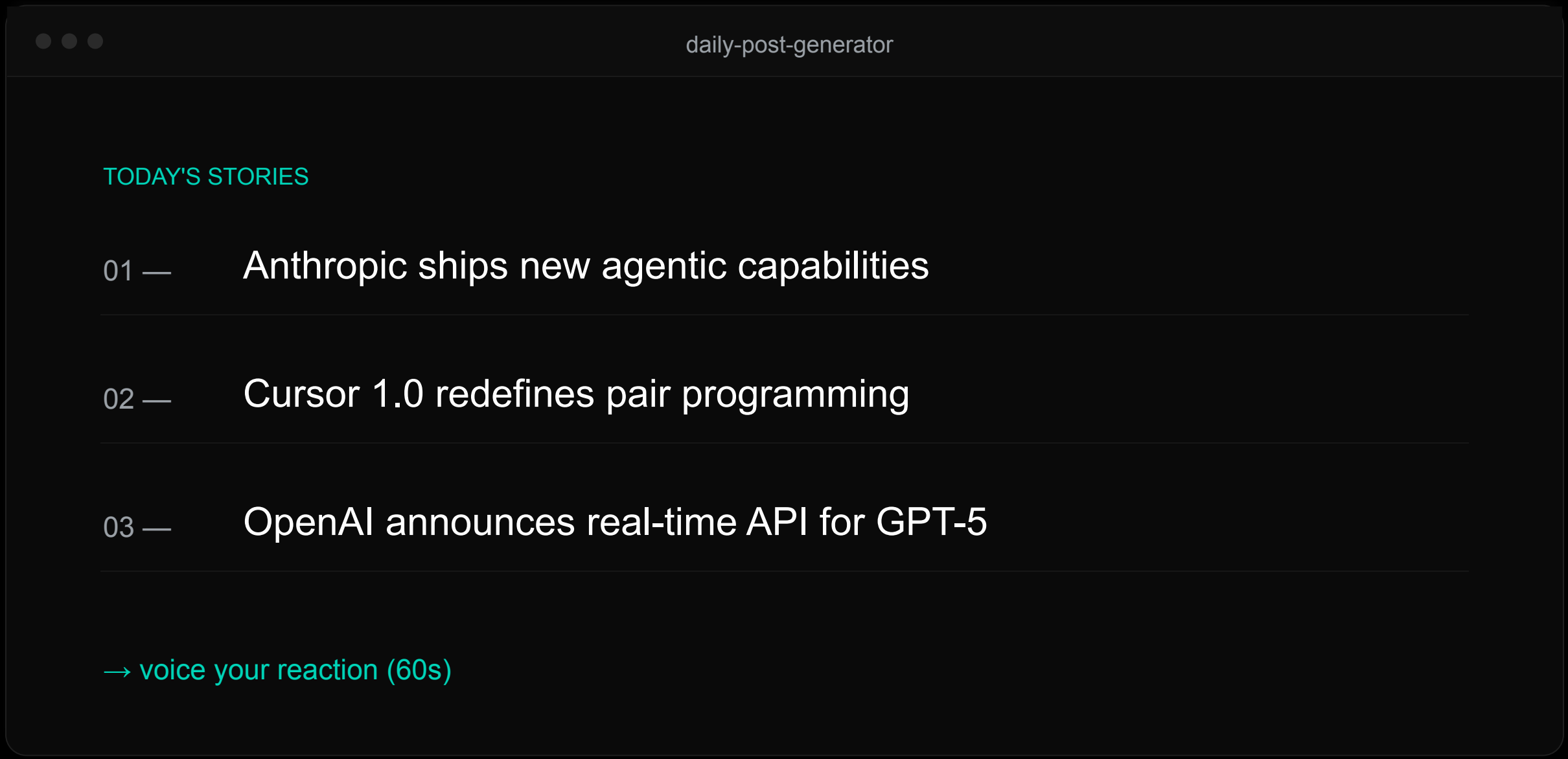
**Knowledge.**

**Marketing.**

**Operations.**

**I hate  
marketing.**

**So I built this.**



*60 seconds a day.*

**Try it yourself.**

EVERYTHING FROM TODAY

**learn.deepgem.ai**

TODAY

**Try using a skill.**

THIS QUARTER

**Vibe code something.**

THIS YEAR

**Build your moat.**

AI does what you *hate* .

You do what you *love*.

Q's

*What would you build first?*

# Thank you.

[ziah@deepgeminteractive.com](mailto:ziah@deepgeminteractive.com) · [learn.deepgem.ai](https://learn.deepgem.ai)

*Do Less. Be Better.*